

Numeris - Shopping - Clothing Stores Report

Attribute	Benchmark North Vancouver (CSD/CY, BC)		West Vancouver (CSD/DM, BC)		
	Value	Percent	Value	Percent	Index
Population of Age 15 and Up	51,426		39,463		
Clothing Stores Shopped in the Past Year at					
Clothing store past year: Addition-Elle	2,573	5.00%	1,631	4.13%	83
Clothing store past year: Aritzia	2,797	5.44%	2,451	6.21%	114
Clothing store past year: Banana Republic	4,304	8.37%	3,538	8.97%	107
Clothing store past year: Children's clothing store (any) (e.g. GapKids)	4,965	9.65%	3,662	9.28%	96
Clothing store past year: Eddie Bauer	6,216	12.09%	5,204	13.19%	109
Clothing store past year: Fairweather	1,105	2.15%	867	2.20%	102
Clothing store past year: Forever 21	3,642	7.08%	2,358	5.98%	84
Clothing store past year: Gap	5,760	11.20%	4,369	11.07%	99
Clothing store past year: H&M	9,458	18.39%	6,230	15.79%	86
Clothing store past year: Harry Rosen	771	1.50%	1,073	2.72%	181
Clothing store past year: Holt Renfrew	1,262	2.45%	1,473	3.73%	152
Clothing store past year: Joe Fresh	7,261	14.12%	5,077	12.87%	91
Clothing store past year: Laura (any)	2,517	4.89%	2,391	6.06%	124
Clothing store past year: Le Chateau	2,057	4.00%	1,335	3.38%	85
Clothing store past year: Marks Work Wearhouse	17,469	33.97%	13,384	33.92%	100
Clothing store past year: Marshalls	4,751	9.24%	3,470	8.79%	95
Clothing store past year: Moores	2,050	3.99%	1,596	4.05%	102
Clothing store past year: Old Navy	10,917	21.23%	7,026	17.80%	84
Clothing store past year: Reitmans	7,596	14.77%	4,812	12.19%	83
Clothing store past year: Roots	1,917	3.73%	1,643	4.16%	112
Clothing store past year: Simons	3,830	7.45%	3,263	8.27%	111
Clothing store past year: Stitches	1,084	2.11%	645	1.64%	78
Clothing store past year: Suzy Shier	1,322	2.57%	572	1.45%	56
Clothing store past year: Tip Top Tailors	1,071	2.08%	832	2.11%	101
Clothing store past year: Value Village	10,452	20.32%	6,435	16.31%	80
Clothing store past year: Winners	18,594	36.16%	13,977	35.42%	98
Clothing store past year: Zara	2,685	5.22%	2,016	5.11%	98
Clothing store past year: Jean store (any) (e.g. Levi Strauss and Company)	1,502	2.92%	1,139	2.89%	99
Clothing store past year: Formal wear store (e.g. Freeman)	831	1.62%	474	1.20%	74
Clothing store past year: Maternity store (e.g. Thyme)	383	0.74%	238	0.60%	81
Clothing store past year: Specialty apparel - Lingerie	3,557	6.92%	2,446	6.20%	90
Clothing store past year: Department store (any)	18,576	36.12%	15,357	38.91%	108
Clothing store past year: Second-hand store	11,847	23.04%	7,926	20.08%	87
Clothing store past year: Online/internet clothing store	6,979	13.57%	4,978	12.62%	93
Clothing store past year: Other clothing store	10,192	19.82%	8,169	20.70%	104
Clothing Stores Shopping Frequency - Regularly					
Clothing store: Addition-Elle: Regularly	1,695	3.30%	1,032	2.61%	79
Clothing store: Aritzia: Regularly	1,601	3.11%	1,273	3.23%	104
Clothing store: Banana Republic: Regularly	3,061	5.95%	2,593	6.57%	110

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	Value	Percent	Value	Percent	Index
Clothing store: Children's clothing stores (any) (e.g. GapKids): Regularly	4,201	8.17%	3,074	7.79%	95
Clothing store: Eddie Bauer: Regularly	3,984	7.75%	3,407	8.63%	111
Clothing store: Fairweather: Regularly	569	1.11%	487	1.24%	112
Clothing store: Forever 21: Regularly	2,370	4.61%	1,459	3.70%	80
Clothing store: Gap: Regularly	3,977	7.73%	2,744	6.95%	90
Clothing store: H&M: Regularly	6,469	12.58%	4,497	11.40%	91
Clothing store: Harry Rosen: Regularly	390	0.76%	542	1.37%	180
Clothing store: Holt Renfrew: Regularly	578	1.12%	698	1.77%	158
Clothing store: Joe Fresh: Regularly	5,380	10.46%	3,759	9.53%	91
Clothing store: Laura (any): Regularly	1,843	3.58%	1,664	4.22%	118
Clothing store: Le Chateau: Regularly	1,100	2.14%	699	1.77%	83
Clothing store: Marks Work Wearhouse: Regularly	11,961	23.26%	8,962	22.71%	98
Clothing store: Marshalls: Regularly	3,476	6.76%	2,426	6.15%	91
Clothing store: Moores: Regularly	760	1.48%	562	1.43%	97
Clothing store: Old Navy: Regularly	7,848	15.26%	5,055	12.81%	84
Clothing store: Reitmans: Regularly	6,307	12.26%	3,979	10.08%	82
Clothing store: Roots: Regularly	831	1.62%	783	1.98%	122
Clothing store: Roots: Regularly	2,510	4.88%	2,125	5.39%	110
Clothing store: Stitches: Regularly	784	1.52%	486	1.23%	81
Clothing store: Suzy Shier: Regularly	869	1.69%	342	0.87%	51
Clothing store: Tip Top Tailors: Regularly	315	0.61%	270	0.68%	111
Clothing store: Value Village: Regularly	8,104	15.76%	4,779	12.11%	77
Clothing store: Winners: Regularly	15,292	29.74%	11,520	29.19%	98
Clothing store: Zara: Regularly	1,790	3.48%	1,192	3.02%	87
Clothing store: Jean stores (any) (e.g. Levi Strauss and Company): Regularly	798	1.55%	506	1.28%	83
Clothing store: Formal wear stores (e.g. Freeman): Regularly	283	0.55%	146	0.37%	67
Clothing store: Maternity stores (e.g. Thyme): Regularly	181	0.35%	156	0.40%	114
Clothing store: Specialty apparel - Lingerie: Regularly	1,902	3.70%	1,311	3.32%	90
Clothing store: Department stores (any): Regularly	15,992	31.10%	13,451	34.09%	110
Clothing store: Second-hand stores: Regularly	10,244	19.92%	6,506	16.49%	83
Clothing store: Online/internet clothing stores: Regularly	5,457	10.61%	3,609	9.14%	86
Clothing store: Other clothing stores: Regularly	8,550	16.63%	6,718	17.02%	102
Clothing Stores Shopping Frequency - Occasionally					
Clothing store: Addition-Elle: Occasionally	879	1.71%	600	1.52%	89
Clothing store: Aritzia: Occasionally	1,196	2.33%	1,178	2.99%	128
Clothing store: Banana Republic: Occasionally	1,243	2.42%	945	2.40%	99
Clothing store: Children's clothing stores (any) (e.g. GapKids): Occasionally	764	1.49%	589	1.49%	100
Clothing store: Eddie Bauer: Occasionally	2,232	4.34%	1,797	4.55%	105
Clothing store: Fairweather: Occasionally	536	1.04%	380	0.96%	92
Clothing store: Forever 21: Occasionally	1,272	2.47%	899	2.28%	92
Clothing store: Gap: Occasionally	1,783	3.47%	1,625	4.12%	119

Attribute	Benchmark North Vancouver (CSD/CY, BC)		West Vancouver (CSD/DM, BC)		
	Value	Percent	Value	Percent	Index
Clothing store: H&M: Occasionally	2,989	5.81%	1,733	4.39%	76
Clothing store: Harry Rosen: Occasionally	381	0.74%	531	1.35%	182
Clothing store: Holt Renfrew: Occasionally	684	1.33%	775	1.96%	147
Clothing store: Joe Fresh: Occasionally	1,881	3.66%	1,318	3.34%	91
Clothing store: Laura (any): Occasionally	674	1.31%	726	1.84%	140
Clothing store: Le Chateau: Occasionally	957	1.86%	636	1.61%	87
Clothing store: Marks Work Wearhouse: Occasionally	5,509	10.71%	4,422	11.21%	105
Clothing store: Marshalls: Occasionally	1,275	2.48%	1,044	2.65%	107
Clothing store: Moores: Occasionally	1,290	2.51%	1,034	2.62%	104
Clothing store: Old Navy: Occasionally	3,069	5.97%	1,971	4.99%	84
Clothing store: Reitmans: Occasionally	1,289	2.51%	832	2.11%	84
Clothing store: Roots: Occasionally	1,087	2.11%	860	2.18%	103
Clothing store: Roots: Occasionally	1,320	2.57%	1,138	2.88%	112
Clothing store: Stitches: Occasionally	300	0.58%	160	0.41%	71
Clothing store: Suzy Shier: Occasionally	454	0.88%	230	0.58%	66
Clothing store: Tip Top Tailors: Occasionally	756	1.47%	563	1.43%	97
Clothing store: Value Village: Occasionally	2,347	4.57%	1,656	4.20%	92
Clothing store: Winners: Occasionally	3,301	6.42%	2,457	6.23%	97
Clothing store: Zara: Occasionally	894	1.74%	825	2.09%	120
Clothing store: Jean stores (any) (e.g. Levi Strauss and Company): Occasionally	704	1.37%	633	1.61%	118
Clothing store: Formal wear stores (e.g. Freeman): Occasionally	548	1.07%	328	0.83%	78
Clothing store: Maternity stores (e.g. Thyme): Occasionally	202	0.39%	81	0.21%	54
Clothing store: Specialty apparel - Lingerie: Occasionally	1,655	3.22%	1,135	2.88%	89
Clothing store: Department stores (any): Occasionally	2,584	5.02%	1,905	4.83%	96
Clothing store: Second-hand stores: Occasionally	1,603	3.12%	1,420	3.60%	115
Clothing store: Online/internet clothing stores: Occasionally	1,522	2.96%	1,370	3.47%	117
Clothing store: Other clothing stores: Occasionally	1,642	3.19%	1,451	3.68%	115

Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Lower
<50	Extremely Low

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Data Source: Manifold Data Mining Inc.

This report is based on consumer demographic and behaviour data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.