

Numeris - Shopping - Clothing Stores Report

Attribute	Benchmark CSD/CY (5915051): North Vancouver, BC		CSD/DM (5915055): West Vancouver, BC		
	Count: -		Count: -		
	Value	Percent	Value	Percent	Index
Population of age 15 and over	57,379		41,761		
Clothing Stores In-Store Shopped Past Year					
Clothing in-store: Aritzia	6,000	10.46%	5,274	12.63%	121
Clothing in-store: Banana Republic	4,956	8.64%	3,495	8.37%	97
Clothing in-store: Children's clothing store (any) (e.g. GapKids)	4,456	7.77%	2,620	6.28%	81
Clothing in-store: Eddie Bauer	5,277	9.20%	4,238	10.15%	110
Clothing in-store: Fairweather	647	1.13%	326	0.78%	69
Clothing in-store: Gap	5,736	10.00%	3,788	9.07%	91
Clothing in-store: H&M	10,895	18.99%	7,198	17.24%	91
Clothing in-store: Harry Rosen	823	1.43%	532	1.28%	90
Clothing in-store: Holt Renfrew	1,298	2.26%	951	2.28%	101
Clothing in-store: Joe Fresh	6,957	12.13%	4,015	9.61%	79
Clothing in-store: Laura (any)	1,538	2.68%	1,625	3.89%	145
Clothing in-store: Marks Work Wearhouse	16,960	29.56%	11,035	26.43%	89
Clothing in-store: Marshalls	5,494	9.58%	3,285	7.87%	82
Clothing in-store: Moores	1,515	2.64%	839	2.01%	76
Clothing in-store: Old Navy	10,802	18.83%	6,904	16.53%	88
Clothing in-store: Penningtons	1,251	2.18%	696	1.67%	77
Clothing in-store: Reitmans	5,850	10.20%	3,713	8.89%	87
Clothing in-store: Roots	3,056	5.33%	1,939	4.64%	87
Clothing in-store: Simons	3,171	5.53%	2,161	5.18%	94
Clothing in-store: Stitches/Urban Planet/Sirens	1,194	2.08%	479	1.15%	55
Clothing in-store: Suzy Shier	1,145	2.00%	645	1.54%	77
Clothing in-store: Tip Top Tailors	1,152	2.01%	417	1.00%	50
Clothing in-store: Value Village	10,343	18.03%	5,763	13.80%	77
Clothing in-store: Winners	19,352	33.73%	12,850	30.77%	91
Clothing in-store: Zara	3,016	5.26%	2,705	6.48%	123
Clothing in-store: Jean store (any) (e.g. Levi Strauss and Company)	3,190	5.56%	1,639	3.93%	71
Clothing in-store: Formal wear store (e.g. Freeman)	883	1.54%	325	0.78%	51
Clothing in-store: Maternity store	138	0.24%	51	0.12%	50
Clothing in-store: Specialty apparel - Lingerie	3,071	5.35%	1,654	3.96%	74
Clothing in-store: Department store (any)	13,988	24.38%	9,612	23.02%	94
Clothing in-store: Second-hand store	9,494	16.55%	6,376	15.27%	92
Clothing in-store: Other clothing store	10,879	18.96%	8,197	19.63%	104
Clothing Stores Online Shopped Past Year					
Clothing online: Aritzia	3,115	5.43%	1,934	4.63%	85
Clothing online: Banana Republic	1,405	2.45%	804	1.93%	79
Clothing online: Children's clothing store (any) (e.g. GapKids)	2,037	3.55%	1,065	2.55%	72
Clothing online: Eddie Bauer	1,716	2.99%	1,233	2.95%	99
Clothing online: Fairweather	30	0.05%	89	0.21%	420
Clothing online: Gap	2,936	5.12%	1,898	4.55%	89
Clothing online: H&M	2,608	4.54%	1,465	3.51%	77

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Clothing online: Harry Rosen	215	0.37%	52	0.12%	32
Clothing online: Holt Renfrew	91	0.16%	43	0.10%	63
Clothing online: Joe Fresh	716	1.25%	424	1.02%	82
Clothing online: Laura (any)	212	0.37%	188	0.45%	122
Clothing online: Marks Work Wearhouse	2,926	5.10%	1,443	3.46%	68
Clothing online: Marshalls	226	0.39%	160	0.38%	97
Clothing online: Moores	153	0.27%	37	0.09%	33
Clothing online: Old Navy	4,313	7.52%	2,012	4.82%	64
Clothing online: Penningtons	500	0.87%	323	0.77%	89
Clothing online: Reitmans	1,899	3.31%	1,010	2.42%	73
Clothing online: Roots	515	0.90%	377	0.90%	100
Clothing online: Simons	1,036	1.81%	563	1.35%	75
Clothing online: Stitches/Urban Planet/Sirens	62	0.11%	96	0.23%	209
Clothing online: Suzy Shier	126	0.22%	72	0.17%	77
Clothing online: Value Village	312	0.54%	162	0.39%	72
Clothing online: Winners	729	1.27%	465	1.11%	87
Clothing online: Zara	1,309	2.28%	792	1.90%	83
Clothing online: Jean store (any) (e.g. Levi Strauss and Company)	380	0.66%	193	0.46%	70
Clothing online: Maternity store	68	0.12%	36	0.09%	75
Clothing online: Specialty apparel - Lingerie	1,459	2.54%	811	1.94%	76
Clothing online: Department store (any)	2,650	4.62%	1,542	3.69%	80
Clothing online: Second-hand store	642	1.12%	163	0.39%	35
Clothing online: Other clothing store	5,072	8.84%	2,995	7.17%	81
Clothing Stores Shopping Frequency - Regularly					
Clothing store: Aritzia: Regularly	4,771	8.32%	3,815	9.14%	110
Clothing store: Banana Republic: Regularly	3,425	5.97%	2,483	5.95%	100
Clothing store: Children's clothing stores (any) (e.g. GapKids): Regularly	3,704	6.46%	2,102	5.03%	78
Clothing store: Eddie Bauer: Regularly	2,925	5.10%	2,278	5.45%	107
Clothing store: Fairweather: Regularly	223	0.39%	122	0.29%	74
Clothing store: Gap: Regularly	4,543	7.92%	3,045	7.29%	92
Clothing store: H&M: Regularly	7,171	12.50%	4,964	11.89%	95
Clothing store: Harry Rosen: Regularly	391	0.68%	284	0.68%	100
Clothing store: Holt Renfrew: Regularly	603	1.05%	455	1.09%	104
Clothing store: Joe Fresh: Regularly	5,145	8.97%	2,971	7.11%	79
Clothing store: Laura (any): Regularly	783	1.36%	942	2.26%	166
Clothing store: Marks Work Wearhouse: Regularly	10,027	17.48%	6,576	15.75%	90
Clothing store: Marshalls: Regularly	4,361	7.60%	2,503	5.99%	79
Clothing store: Moores: Regularly	364	0.64%	149	0.36%	56
Clothing store: Old Navy: Regularly	8,087	14.10%	5,110	12.24%	87
Clothing store: Reitmans: Regularly	4,560	7.95%	2,919	6.99%	88
Clothing store: Roots: Regularly	1,169	2.04%	988	2.37%	116

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Clothing store: Simons: Regularly	1,757	3.06%	1,335	3.20%	105
Clothing store: Stitches/Urban Planet/Sirens: Regularly	617	1.08%	224	0.54%	50
Clothing store: Suzy Shier: Regularly	382	0.67%	267	0.64%	96
Clothing store: Tip Top Tailors: Regularly	475	0.83%	153	0.37%	45
Clothing store: Value Village: Regularly	7,551	13.16%	4,204	10.07%	77
Clothing store: Winners: Regularly	16,286	28.38%	10,683	25.58%	90
Clothing store: Zara: Regularly	1,573	2.74%	1,528	3.66%	134
Clothing store: Jean stores (any) (e.g. Levi Strauss and Company): Regularly	2,042	3.56%	916	2.19%	62
Clothing store: Formal wear stores (e.g. Freeman): Regularly	124	0.22%	67	0.16%	73
Clothing store: Specialty apparel - Lingerie: Regularly	1,565	2.73%	777	1.86%	68
Clothing store: Department stores (any): Regularly	11,711	20.41%	7,730	18.51%	91
Clothing store: Second-hand stores: Regularly	8,062	14.05%	5,522	13.22%	94
Clothing store: Other clothing stores: Regularly	8,444	14.72%	6,152	14.73%	100
Clothing Stores Shopping Frequency - Occasionally					
Clothing store: Aritzia: Occasionally	1,229	2.14%	1,459	3.49%	163
Clothing store: Banana Republic: Occasionally	1,531	2.67%	1,012	2.42%	91
Clothing store: Children's clothing stores (any) (e.g. GapKids): Occasionally	751	1.31%	518	1.24%	95
Clothing store: Eddie Bauer: Occasionally	2,352	4.10%	1,960	4.69%	114
Clothing store: Fairweather: Occasionally	423	0.74%	204	0.49%	66
Clothing store: Gap: Occasionally	1,194	2.08%	743	1.78%	86
Clothing store: H&M: Occasionally	3,724	6.49%	2,234	5.35%	82
Clothing store: Harry Rosen: Occasionally	431	0.75%	248	0.59%	79
Clothing store: Holt Renfrew: Occasionally	695	1.21%	497	1.19%	98
Clothing store: Joe Fresh: Occasionally	1,813	3.16%	1,044	2.50%	79
Clothing store: Laura (any): Occasionally	755	1.32%	683	1.64%	124
Clothing store: Marks Work Wearhouse: Occasionally	6,933	12.08%	4,459	10.68%	88
Clothing store: Marshalls: Occasionally	1,133	1.97%	782	1.87%	95
Clothing store: Moores: Occasionally	1,151	2.01%	689	1.65%	82
Clothing store: Old Navy: Occasionally	2,715	4.73%	1,795	4.30%	91
Clothing store: Reitmans: Occasionally	1,290	2.25%	795	1.90%	84
Clothing store: Roots: Occasionally	1,887	3.29%	951	2.28%	69
Clothing store: Simons Occasionally	1,414	2.46%	827	1.98%	80
Clothing store: Stitches/Urban Planet/Sirens: Occasionally	577	1.01%	255	0.61%	60
Clothing store: Suzy Shier: Occasionally	763	1.33%	378	0.91%	68
Clothing store: Tip Top Tailors: Occasionally	678	1.18%	265	0.63%	53
Clothing store: Value Village: Occasionally	2,792	4.87%	1,559	3.73%	77
Clothing store: Winners: Occasionally	3,066	5.34%	2,168	5.19%	97
Clothing store: Zara: Occasionally	1,443	2.52%	1,177	2.82%	112
Clothing store: Jean stores (any) (e.g. Levi Strauss and Company): Occasionally	1,149	2.00%	723	1.73%	87
Clothing store: Formal wear stores (e.g. Freeman): Occasionally	759	1.32%	258	0.62%	47

Attribute	Benchmark CSD/CY (5915051): North Vancouver, BC		CSD/DM (5915055): West Vancouver, BC		
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Clothing store: Specialty apparel - Lingerie: Occasionally	1,507	2.63%	877	2.10%	80
Clothing store: Department stores (any): Occasionally	2,278	3.97%	1,883	4.51%	114
Clothing store: Second-hand stores: Occasionally	1,432	2.50%	854	2.05%	82
Clothing store: Other clothing stores: Occasionally	2,435	4.24%	2,044	4.90%	116

Index	Description
≥ 180	Extremely High
≥ 110 and < 180	High
≥ 90 and < 110	Similar
≥ 50 and < 90	Low
< 50	Extremely Low

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Data Source: Manifold Data Mining Inc.

This report is based on consumer demographic and behaviour data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.